

About GLAC

The Great Lakes Aradhana Committee or GLAC is a premier non-profit organization committed to preserving, presenting and promoting arts in the Great Lakes region.

Our Mission and Vision

Our mission is to promote classical arts for the cause of enrichment, participation and fellowship for art aficionados in Michigan by bringing good quality events on a regular basis with a bias on membership satisfaction

Sponsorship Benefits

All donations are tax deductible. GLAC is a Registered Tax-Exempt 501(c)(3) Non-Profit Organization in the State of Michigan – Federal Tax ID # 20-3895174.

The important pursuits we work for are only possible through help and sponsorship like yours. Every dollar donated will be used for promoting and preserving fine arts in and around our community

GLAC is supported in part by the Michigan Council of Arts and the Detroit Recreation Department.

GLAC in 2015

2015 is a landmark year for GLAC:
It's the 30th year of the organization
25th year of Navarathri festival
5th year of SAROVAR
10th year as a formal organization

Partnership with the Detroit Cultural Exchange Network
Partnership with the Arab American National Museum

Contact Us

www.glacmichigan.com | admin@glacmichigan.com | 734.495.3569

THANK YOU FOR YOUR SUPPORT!



**Indo-American Festival of Performing Arts
SAROVAR 2015
A month-long fine arts Festival
Held at several venues all over SE Michigan**

Supporters



Sponsorship Solicitation Letter

Dear patron,

Welcome to the 'Indo-American Festival of Performing Arts- Sarovar 2015'! It is our pleasure to invite you to an enjoyable month-long festival for the musical enrichment, participation and fellowship for classical art aficionados.

Please allow this letter to introduce you to the Great Lakes Aradhana Committee (GLAC) for which we are seeking your support. GLAC is a premier non-profit organization committed to preserving, presenting and promoting arts in SE Michigan.

Over the years, GLAC has partnered with several institutions like Oakland University, Lawrence Tech, Washtenaw CC and Arab Museum to present a grand cultural festival for the cause of global peace and harmony. The festival will be held in May-June featuring several concerts by top notch musicians, lecture demonstrations, fusion music, dance-drama and light music concerts. Over 1000 people are estimated to participate in this month-long extravaganza.

This is a great opportunity for your firm to receive exposure while helping us to support a worthy cause. Sponsorship categories are very nominal and range from:

Bronze Sponsorship - \$250

- Advertisement in the IFPA / Sarovar Event Souvenir

Silver Sponsorship - \$500 (in addition to the above items)

- Website Banner Advertisement with over 500 hits/month
- Newsletter Advertisement to over 2600 members

Gold Sponsorship - \$1000 (in addition to the above items)

- Banner Advertisements at the event venue
- Table space for display material at the venue

Platinum Sponsorship - \$2500 (in addition to the above items)

- Additional space given for interactive activity -- for product demos, rides and drives etc.
- Corporate / Business spokesperson given opportunity for a Keynote Speech at the event
- Corporate / Business spokesperson given opportunity to give a product presentation

We are very appreciative of your support and would like to emphasize the fact that without supporters like you, this festival would not take place.

Thanks again for your consideration to support this event. Looking forward to your support and seeing you at the upcoming festival.

Sincerely,

The Board of Directors,
Indo-American Festival of Performing Arts

GLAC

Michigan



Presents...
May-June 2015



- A month-long fine arts festival held at several venues all over SE Michigan •

Great Lakes Aradhana Committee, Michigan

Featuring:

- ❖ 30 year anniversary
- ❖ Sanjay Subrahmanyam
- ❖ T N Seshagopalan
- ❖ Flute Shantala Subramanyam
- ❖ 'Vibrations'- an ensemble with
- ❖ Tiruvarur Vaidyanathan
- ❖ 'Hariyudan Naan' Ravishankar
- ❖ Bharat Sundar
- ❖ Keytar AS Ram
- ❖ MI Thyagaraja Aradhana
- ❖ Papanasam Sivan Festival
- ❖ Annamacharya Utsavam
- ❖ Harikatha & lec-dems
- ❖ NA Youth Talent Festival
- ❖ Fusion & Movie Music
- ❖ Mark Stone / Oakland U
- ❖ Lawrence Tech University
- ❖ Arab American Museum
- ❖ Featured in NPR / WDET 101.9
- ❖ Indian food & much more...

