



**Great Lakes
Aradhana Committee**



Detroit Cultural Exchange Network (CEN)



**Great Lakes
Aradhana Committee**



GLAC OVERVIEW

Sri Ganapathy
Secretary, GLAC



Great Lakes Aradhana Committee



About India



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- ❖ India is the largest democracy in the world, the 7th largest Country in the world, and one of the most ancient civilizations
- ❖ India never invaded any country in her last 10,000 years of history
- ❖ The medical system, zero, decimal system, Algebra, Trigonometry, Calculus, Chess, Yoga and Ayurveda originated in India
- ❖ The world's first university with medical school was Taxila – 700BC
- ❖ India was the largest economy/richest country till the British invasion
- ❖ Until 1896, India was the only source of diamonds in the world

Rich country, diverse culture



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- ❖ Christopher Columbus went looking for India when he discovered America by mistake, thus making the term 'Indian' ubiquitous
- ❖ Varanasi, also known as Benaras, was called "the Ancient City" when Lord Buddha visited it in 500 B.C., and is the oldest, continuously inhabited city in the world
- ❖ Sanskrit is the mother of European languages / Tamil is the oldest surviving language still spoken
- ❖ Martial Arts were first created in India, and later spread to Asia by Buddhist missionaries
- ❖ Yoga has its origins in India and has existed for over 5,000 years.



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About Indian Music



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Hindustani

- North Indian - influenced by Persian rulers
- Sitar • Sarod • Sarangi • Bansuri • Shehnai • Santoor • Harmonium

Carnatic

- South Indian - uninfluenced for 3000+ years
- Vina • Nadaswaram • Mridangam • Ghatam • Violin • Mandolin

Popular Music (Bollywood etc)

- Based on classical music, fusion, peppy mainstream music

Music is in embedded in the culture..



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Carnatic music composers

- Alvars – 4200BCE (10) – Tamil
- Nayanars – 600BC (63) – Tamil
- Annamacharya – 1408 (606th anniversary) – Telugu
- Purandara Dasa – 1484 (Grandfather of Carnatic) – Kannada
- Musical Trinity – 1700s
 - Thyagaraja – Telugu
 - Muthuswamy Diskshitar - Sanskrit
 - Shyama Shastri – Telugu

Ancient music – still relevant



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About GLAC



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CHARTER

MISSION

Non Profit Volunteer run organization for preserving, presenting and promoting fine arts in the Great Lakes region

GOALS

- Promote classical arts in our community for the cause of enrichment, participation and fellowship by bringing quality events
- Events are well attended by people of all ethnicities from the Great Lakes states of the USA and Canada.

Unity in Diversity



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HISTORY

Our History

- GLAC was originally founded in 1985 in Flint, MI
- Oldest and largest Indo-American art organizations in Michigan
- Formally incorporated in 2006 as an art resource in Michigan
- Registered Tax-Exempt 501©(3) Non-Profit Organization in the State of Michigan
- Supported by MCACA – Michigan Council of Arts & Cultural Affairs and Detroit Recreational Department
- Partnership with Oakland U, Lawrence Tech U, Washtenaw CC and more...

Oldest and largest in Michigan



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Executive Team



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GLAC subscribers by Profession

- Physicians - 10%
- CEO / Entrepreneurs - 15%
- Academics / PhD's - 10%
- Engineers/ IT professionals - 25%
- Business professionals - 20%
- Others - 20%

GLAC subscribers by Age

- Under 18 - 10%
- 19 - 25 - 10%
- 26 - 40 - 40%
- 41 - 55 - 30%
- Over 55 - 10%

About 2000 subscribers, 750 followers on Facebook



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KEY EVENTS

- ❖ Indo American Festival of Performing Arts – Sarovar feat MI bands/talent
- ❖ Composer Days - Michigan Tyagaraja Aradhana held in Flint, MI
- ❖ Navaratri (9 nights) Festival Season held in Troy, MI
- ❖ Several concerts from local and visiting musicians from the world
- ❖ White labeling, Youth concert series in local venues



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Glac
Michigan

Presents...
May-June 2014



- A month-long fine arts festival held at several venues all over SE Michigan •

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Featuring:

- ❖ Sudha Raghunathan
- ❖ Flute Maestro Shashank
- ❖ Violin Duet: Lalgudi Duo
- ❖ Vocal Duet: Trichur Brothers
- ❖ R Suryaprakash
- ❖ Annamacharya Utsavam
- ❖ MI Thyagaraja Aradhana
- ❖ Papanasam Sivan Festival
- ❖ Sivan Fine Arts Academy
- ❖ Madurai R Sundar
- ❖ SR Santaprakash
- ❖ NA Youth Talent Festival
- ❖ Jugalbandhi Music
- ❖ Kids Performances
- ❖ Oakland University
- ❖ Lawrence Tech University
- ❖ Indian food & much more...



www.glacmichigan.com



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Indo-American Festival of Performing Arts - Sarovar

- Month-long festival, collaboration with Oakland U School of Music
- Partnership & Participation from Universities – OU, LTU, WCC – even Cleveland State University
- Local community outreach with 1000+ visitors
- Support from MCACA/DRD, St Josephs Mercy Oakland, Ford Motor Co etc.

Corporate Citizenship initiatives

- Free programs with free food – fundraising for the Flint, Troy communities
- Providing support and platform to other smaller organizations

Providing support to the community



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Communications

- Send out regular newsletters with info and updates
- Media coverage for major GLAC events

Website / Social Media

- State of the art (Web 2.0) technologies like blogs, RSS feeds etc
- On-line membership, enrollment
- [facebook.com/glacmichigan](https://www.facebook.com/glacmichigan)

More information @ www.glacmichigan.com

GLAC Website benchmarked by other groups



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Q & A